



In commemoration of
Brigade Group's 25th Year Anniversary



Since 2001



At your service...always!

Since 2004



Since 2005



Since 2006



Since 2006



Since 2010



Since 2011



Since 2011



At your service...always!

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Corporate Update

From the CEO's Desk

Dear Members,

It is Brigade Group's 25th year and we are back this time with the commemorative issue of "Brigade Beat", our very own hospitality newsletter!

Brigade's hospitality business has grown over the past few years and our inventory now includes two luxury hotels, four clubs and two convention centres as also our Brigade Homestead Serviced Residences.



Our clubs, Woodrose, Galaxy, Regent and Augusta have been increasingly active and we are grateful to our members for their continued patronage & support. It is such a pleasure to see families & friends making good use of the facilities and making each club truly a family destination to be enjoyed without exclusion, by all.

Our brand new MLR Convention Centre, Whitefield has been receiving some very positive feedback and going by the initial response, it should soon become an important landmark in Whitefield area.

MLR Convention Centre, J P Nagar has already established itself as the preferred destination for weddings & banquets and of course cultural events.

It is also gratifying to see our Grand Mercure, Koramangala continuing to receive strong support from our satisfied guests. Sheraton Bangalore at Brigade Gateway, that opened its doors in May this year, has also been receiving rave reviews from both corporate as well as the leisure sectors.

Now that our clubs & convention centres have become a beehive of activity, we felt we should do a round of our clubs & convention centres and capture some of the happy moments that we could share with our members. And thus "Brigade Beat".

We sincerely hope you will enjoy reading this commemorative issue and the ones that follow in the days ahead. Please do feel free to write in to us with your feedback or suggestions that can help us further improve its contents.

With the very best wishes for 2012 and warm regards,

Vineet Verma
CEO, Brigade Hospitality

From the Editor

Dear Member, Readers and Guests!

We're back with a BEAT!

We launch this inaugural issue of "Brigade Beat" in December 2011 to commemorate the 25th year Anniversary of Brigade Group.



Brigade Beat is the Hospitality Newsletter for the group company and will primarily be distributed to our Club members and key customers.

Brigade Essence, our previous newsletter, was initiated in May 2008 up until February 2010. We then decided to combine hospitality news with Brigade Insight, the Brigade Group's quarterly newsletter. However, with the increase in our inventory and each unit becoming more dynamic in its activities, we are re-launching the hospitality newsletter, with a new avatar.

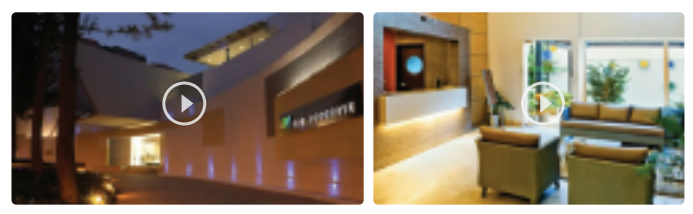
We have chosen the name Brigade Beat to indicate the "pulse" our organization, our people, our members and our guests. So do let us know if we ever get off-beat!! Your feedback can be sent to feedback@brigadehospitality.com

Enjoy the issue and let us know your thoughts!

Warm Regards,

Nirupa Shankar
Editor, Brigade Beat

Take a Virtual Tour on YouTube!



YouTube youtube.com/user/brigadehospitality

Check out the Brigade Hospitality Channel on You Tube

View our clubs, convention centres and serviced apartments at the click of a button. See the facilities offered at our various venues so that you know where to book the next time you need to host a conference, wedding or party!

Websites Relaunched!

The Brigade Homestead and Woodrose Club websites wear a brand new look! The websites have been designed around the user. They are informative, inviting yet simple. Not only are the websites a visual treat but they also make the room booking process effortless. See it for yourselves at:

 www.homesteadbangalore.com
 www.woodroseclub.com

Brigade Hospitality now on facebook

Join us on facebook! We now have dedicated pages for:

- ◆ Woodrose Club ◆ Galaxy Club ◆ Regent Club
- ◆ MLR Convention Centres ◆ Brigade Homestead Serviced Residences

Get to know our latest events, promotions and food festivals online!

Participate in our Facebook competitions and win exciting prizes. Share with your friends and make you don't miss out on any of the fun!

Don't forget to "Like" us on facebook!

facebook facebook.com/brigadehospitality



Events: MLR Centres



Laugh
your
Heart
out ...
to international
stand-up
comedian
Dan Nainan



International Comedian Dan Nainan Performs Live!

Internationally renowned stand-up comedian Dan Nainan performed on September 29th at the MLR Convention Centre, Whitefield. The night proved to be a much needed stress buster for Bangaloreans, who laughed their hearts out. The event included an opening act by comedian Sanjay Manaktala of Polished Bottoms, followed by a solo performance by singer Alisha of Indian Idol fame. The program was part of the "Billion Hearts Beating" campaign organized by Apollo Hospitals. Brigade Hospitality supported the event as the hospitality partner.



Volvo AB Celebrates a Decade!

Volvo turns 10 in India. The Swedish firm entered the Indian market a decade ago to make heavy duty trucks, before moving into the luxury bus segment. The celebration held at the MLR Convention Centre, Whitefield was a huge success with the Honorable Chief Minister of Karnataka D.V. Sadananda Gowda and Volvo Bus Corp. CEO Hakan Karlsson gracing the occasion along with several other government dignitaries. The company announced plans to invest 400 crores in India over the next 5 years. This would increase annual output to 5000 buses from 2015. The event was celebrated on a grand scale and also witnessed the launch of a new product from the Volvo stable.



VM Ware Quarterly Beer Bash

As part of their many employee engagement activities, VM Ware, a multinational software consulting company organized a Beer Bash at the MLR Convention Centre, J.P.Nagar. With RJ Prithvi conducting exciting games, rocking music by the DJ, fabulous food and great beer, the party perked up the spirits of all VMware employees!



tribute to
The legendary and unforgettable
SHAMMI KAPOOR



Tribute to the Shammi Kapoor!

Veteran actor Shammi Kapoor, hailed as the 'Elvis Presley of India' and whose famous yell "Yahoooo" made him a rebel star, passed away in August of this year. To commemorate his contribution as one of the most entertaining actors that Hindi cinema has ever produced, Brigade Hospitality organized a musical tribute to this legendary personality.

Popular singers, Biju Nair and Sinchan Dixit of Sa Re Ga Ma and Indian Idol fame rendered his evergreen classics in a live music concert on October 29th at the MLR Convention Centre, Whitefield. The event was compered by the very able and knowledgeable Sanjay Singh, a great vocalist himself. Shammi Kapoor fans received the event enthusiastically singing along with the unforgettable melodies.



Events: Clubs



WOODROSE CLUB

Children's Day Celebrations!

A special treat was planned for our little members at Woodrose Club on the occasion of Children's Day. A special kids menu was created serving goodies such as Half Moon Pizzas, Chocolate Doughnuts and Joker Muffins. MC Abhishek kept the party alive by playing entertaining games such as Number Hug, Simon Says, Statue and Wallet Bingo. Complimentary gift vouchers were given to the winners.

Games were also organized by Brigade Hospitality for the children of Holy Spirit Orphanage on 14th November. 30 kids between the ages of 8 to 14 happily participated. Lunch boxes, sketch pens and pen sets were given to all children.



ALL CLUBS & CONVENTION CENTRES

Navratri Celebrations!

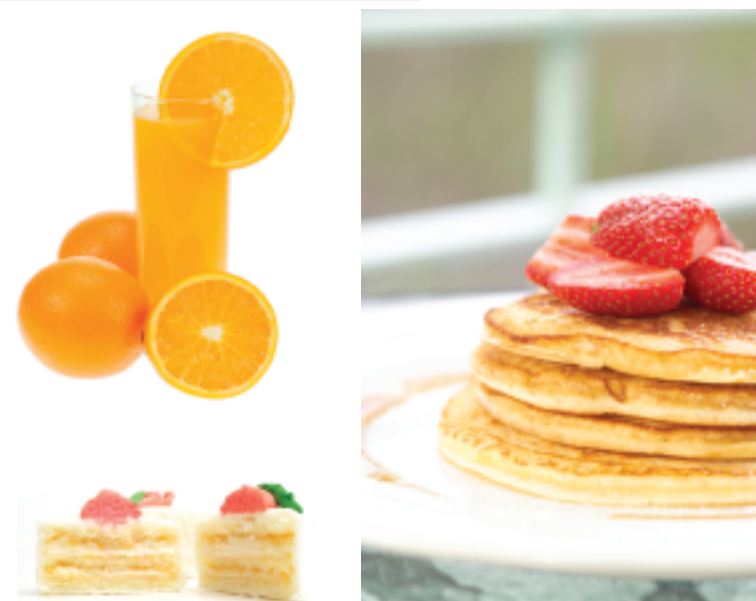
Navratri was celebrated in grand style at our clubs and convention centres. Nine different food fests were organized at Woodrose, Regent and Galaxy, bringing in the festival in a mouthwatering manner! The food fests included cuisines from Gujarat, Bengal, Mangalore, Karnataka and Rajasthan. A themed treasure hunt was conducted for the children at Galaxy Club while members of Regent and Woodrose enjoyed the culmination of the celebrations in true spirit, with a Garbha and live Dhol Tasha. Friends and families attended in big numbers.



AUGUSTA CLUB

New menu at Augusta

The Augusta restaurant has re-launched itself with a fresh new look and an even fresher menu. With specialty chef de parties hired to spice up the place, members can now devour dishes from the Continental, Chinese, Indian and Mexican items on offer!



AUGUSTA CLUB

Sunday Brunch

A super Sunday brunch was organized at Nebula café on December 4th. The lavish spread featured a variety of dishes ranging from the always popular dosas and omelettes to the more acquired taste of chicken liver with caramelized onions. Dessert formed a major component of the brunch with an assortment of ice cream flavours and toppings used for customizable Sundae's. MC Abhishek doled scoops of free ice cream to the winners of his word games!



Promotions & Initiatives



Our little Way to Say 'Thank You'!

As a special way of thanking loyal members, Brigade Hospitality is introducing Restaurant Loyalty Cards at all our Club restaurants.

All you have to do is:

Collect your card from the Restaurant

Ensure your card is stamped every time you have a meal with us

Claim your free meal after 10 stamps*

*Terms & Conditions Apply



Birthday Party Packages

Is your child's birthday party just around the corner?
Are you scratching your head for party games and ideas?
Well, scratch no more!!

Brigade Hospitality introduces Special Birthday Party Packages for our little members.

Just call 900 822 1731 for a one-stop solution!

Our party package includes:

- ✓ A themed party
- ✓ Games
- ✓ Special Kiddies Menu
- ✓ MC
- ✓ Music
- ✓ Decorations
- ✓ Venue

All you have to do is sit back and watch the fun!



Delivery to your Doorstep!

We now introduce home delivery from our restaurants at Woodrose, Augusta, Galaxy and Regent. The home delivery menus have been carefully designed and delivered to all our members for ease-of-use. The home delivery menus can be also downloaded from the Woodrose and Galaxy websites.

So what are you waiting for? Pick up the phone, place your order and enjoy the delicious food from the comfort of your home at no extra cost.



Staycation at Woodrose!

Why travel anywhere else when you get a 20% discount on the rooms at Woodrose Club. **Stay** in Bangalore and give yourself a **vacation** by relaxing in the resort like facilities at Woodrose Club. Room rates are inclusive of

- ✓ complimentary breakfast
- ✓ complimentary usage of the gym and swimming pool
- ✓ complimentary wi-fi and a
- ✓ complimentary 15 minute head & shoulder massage

Call: 98804 05401 for bookings.

Hurry! Offer valid only till 31st December 2011.



Pamper treats

at your favourite club.

Lakmé Ivana – Salon for Him and Her, welcomes you at the Brigade Club. Come and enjoy a rich experience of our exclusive services in the special care of our experts. Treat your skin to the purest offerings from the nature with our exclusive facials. Delight in a relaxing hair spa or ask our experts for a trendy hair cut. Soothe your senses in a Fusion body massage and much more. Indulge yourself in rejuvenating choices at your favourite club.



The Woodrose Club, Brigade Millennium Campus, J.P. Nagar: 9845205928; Galaxy Club, Brigade Gateway, Malleshwaram-West: 9035090464; Regent Club, Metropolis Campus, Whitefield Main Road, Mahadevapura Post: 9035090464

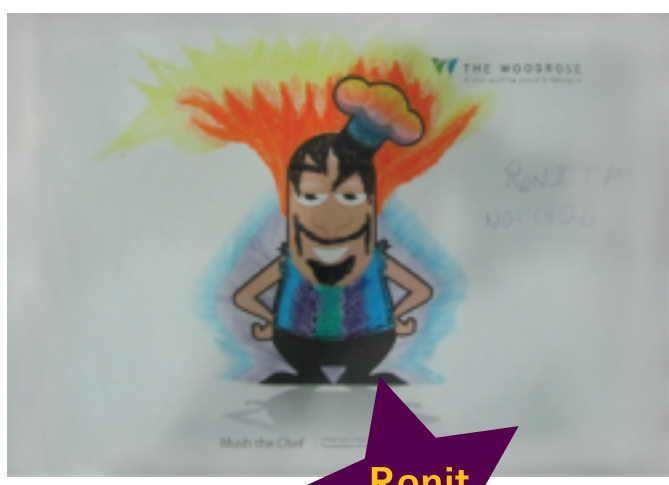
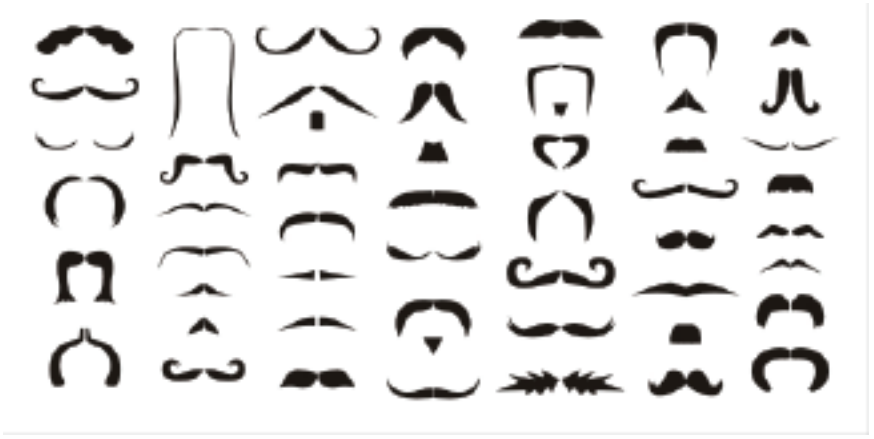
20% off*

in happy hour from 10am to 1pm, Mondays to Thursdays exclusively for Brigade Club Members

*Terms & conditions apply



Contests



Ronit Ranka

WINNER
Woodrose Club

Member ID
OWNE1806



Loganathakumar

WINNER
Regent Club



Member ID
K205

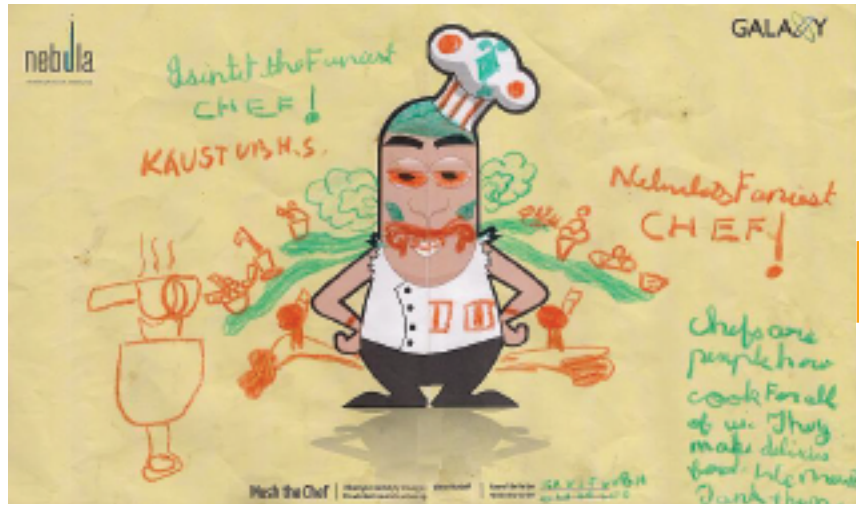
Mush-the-Chef

Chef Moustapha, our very own Sous Chef at Brigade Hospitality has travelled all over the world and is adept at multiple cuisines. Come try out his cooking at Nebula (Galaxy), Southside Café (Regent) or Melting Pot (Woodrose).

While your food is being prepared, unleash your creativity by drawing a moustache for our Chef on the table mats provided. The whackiest moustache will win a special dessert made by Chef Moustapha himself! The contest is open to all members, of all ages.

Creativity is key!! The monthly winning entries will be published in Brigade Beat!

Winners will also receive a special gift from Chef Moustapha.



WINNER
Galaxy Club

Member ID
OWNE306



Kaustubh Sheshadri



RECIPE OF THE MONTH

Christmas Plum Cake

Method (Prior to Cooking):

Soaking of the Dry Fruits & Nuts

Chop the dried fruits and soak in Rum OR Brandy for 3-5 days. (ideally this should be for 45 days)

Spice Powder

Make the Powder by mixing all ingredients mentioned in the blender.

Method:

Preheat the oven at 160-180 degrees C Grease a small loaf pan and place butter paper at the bottom.

Add the butter, eggs, caramel, sugar, vanilla essence, salt and beat together. Add the refined flour, baking soda, baking powder together and run the blender again to get a fluffy batter. Pour it in a broad mixing bowl.

Add the dry fruits only (if you have little juice left add in the cake mixture) and fold again.

Take 1 tbsp of refined flour and mix it with the broken nuts.

Pour in grease pan. Now spread the flour coated nuts (do not stir after adding the nuts) over the cake batter.

Cook in middle of the rack for 60-75 minutes in 160 - 180 degrees Centigrade. The cake is ready when a toothpick inserted into it comes out clean. Cool completely before storing it.

Consume within 30 days of baking.



About Chef Prakash:

Chef D. Prakash Kumar has been with the Woodrose Club as a Sous Chef for more than 6 years now. He specializes in Continental cuisine loves to make Italian and Mediterranean dishes.

INGREDIENTS

Dry Fruits & Nuts:

- White Raisins 125gm
- Black Raisins 125gm
- Apricots 125gm
- Cashew nuts 125gm
- Walnuts 125gm
- Almond 125gm
- Ginger Chips 125gm
- Orange Peel 125gm
- Black Currants 125gm
- Dates 125gm
- Figs 125gm
- Dry Cherry 125gm

Spice Powder:

- Nutmeg 5gm
- Dry Ginger Powder 5gm
- Green Cardamom 5gm
- Cloves 5gm
- Cinnamon 5gm

Baking:

- Butter 1kg
- Sugar 1kg
- Egg 1kg (25no)
- Spice Powder 25gm (as above)
- Refined Flour 1kg
- Baking Powder 20gm
- Caramel 100ml
- Dry Fruit & Nuts 1.5kg (as above)
- Salt 30gm

Get To Know Your Service Providers! Rapid Fire Q&A



GURMEET SINGH

General Manager – Woodrose Club

How many years have you been with Brigade Group?

I consider myself fortunate to have been with BHSL since the very beginning. My nine years with company just flew by as we took on one challenge after another.

Where were you before Brigade Group??

I started my career in 1990 with Hotel Tajview Agra. Worked with Jaypee Group, Quality Inns India and Royal Orchid. My last assignment was with The Dominion (Presently Royal Orchid Resort Doddi's Resort) as General Manager.

How has your time been with Brigade ?

It has been an exciting journey as we grew leaps and bounds in such a short duration.

What do you enjoy about your job?

Every day is a new day with a new challenge. No two days are similar. Each day, each person, each event has a new different requirements and I enjoy ensuring these are fulfilled and are turned into beautiful memories.

How do you handle tough situations / tough customers?

With a smile without getting hassled myself.

Tell us about your family

My loving family consists of my supporting wife Tejwant, adorable daughter, Sheenu and a naughty son, Shaan who wishes to be a chef one day.

What are your hobbies?

Talking to people

Your favourite food items?

Chicken Tikka Masala and Dal Makhani made by our chef at The Woodrose

Your favourite pastime?

There is never a spare time to pass as such but I enjoy watching Discovery Channel

A place you would love to holiday at?

Europe and Taj Fort Aguada in Goa



CAPTURE THE MOMENT

Life is a series of moments experienced and captured in many ways. But there are some moments that are extra special, which we will treasure always!

If you have captured the true essence of any such moment through a photograph and you would like to share it, please send in your contributions to brigadebeat@brigadehospitality.com

The best will be featured in the next edition of Brigade Beat.

Feedback for us?



Tell us what you like, what you don't like, give us suggestions for improvement and ideas to include for the next issue of Brigade Beat. We will respond to your feedback and definitely give you the credit for the suggestions and ideas we implement. You could receive a surprise gift from our end too!



Send your feedback to brigadebeat@brigadehospitality.com

TRAVEL BLOG

Do you have a favourite holiday spot?

Did you recently travel to a place off the beaten track?

Share your travel experiences, with us and give us the low down on where you went, where you stayed, what you did, what you loved/liked about the place, and would recommend it for others.

Send us some pictures as well. The best contributions will be featured in the next issue of Brigade Beat!

Email: brigadebeat@brigadehospitality.com



Events Calendar December 2011

MON	TUE	WED	THU	FRI	SAT	SUN
			01 Gossip & Giggles Galaxy Club [10:30 ^{AM} - 12:00 ^{PM}] 	02 Karaoke & Games Night Woodrose Club [8:30 ^{PM} - 10:00 ^{PM}] 	03 Games Galore Woodrose Club [4:30 ^{PM} - 6:00 ^{PM}]  Games Galore Augusta Club [4:30 ^{PM} - 6:00 ^{PM}] Karaoke & Games Night Galaxy Club [8:30 ^{PM} - 10:00 ^{PM}] 	04 Metropolis Outing Games Galore Galaxy Club [11:30 ^{AM} - 1:00 ^{PM}]  Games Galore Regent Club [4:30 ^{PM} - 6:00 ^{PM}] Karaoke & Games Night Regent Club [8:30 ^{PM} - 10:00 ^{PM}] 
05	06	07 Wine Bar Launch Regent Club [7:00 ^{PM} - 10:00 ^{PM}] 	08 Gossip & Giggles Regent Club [10:30 ^{AM} - 12:00 ^{PM}] 	09 Karaoke & Games Night Woodrose Club [8:30 ^{PM} - 10:00 ^{PM}]  Gossip & Giggles Augusta Club [10:30 ^{AM} - 12:00 ^{PM}]	10 VMware Annual Day Games Galore Galaxy Club [11:30 ^{AM} - 1:00 ^{PM}]  Games Galore Regent Club [4:30 ^{PM} - 6:00 ^{PM}] Karaoke & Games Night Regent Club [8:30 ^{PM} - 10:00 ^{PM}] 	
12	13		15 Gossip & Giggles Galaxy Club [10:30 ^{AM} - 12:00 ^{PM}] 	16 Karaoke & Games Night Woodrose Club [8:30 ^{PM} - 10:00 ^{PM}]  Gossip & Giggles Woodrose Club [10:30 ^{AM} - 12:00 ^{PM}]	17 Brigade Group Annual Day 	
19	20	21 Comedy Night Regent Club [8:00 ^{PM} - 9:00 ^{PM}] 	22 Gossip & Giggles Regent Club [10:30 ^{AM} - 12:00 ^{PM}] 	23 Karaoke & Games Night Woodrose Club [8:30 ^{PM} - 10:00 ^{PM}]  Gossip & Giggles Augusta Club [10:30 ^{AM} - 12:00 ^{PM}]	24 Christmas Eve Brunch [All Clubs] Games Galore Woodrose Club [4:30 ^{PM} - 6:00 ^{PM}]  Games Galore Augusta Club [4:30 ^{PM} - 6:00 ^{PM}] Karaoke & Games Night Galaxy Club [8:30 ^{PM} - 10:00 ^{PM}] 	
26	27	28	29	30 Karaoke & Games Night Woodrose Club [8:30 ^{PM} - 10:00 ^{PM}] 	31 New Years Eve Party [All Clubs] 	